



5th June 2027

Sponsorship Brochure

Belgian Goalkeeping Congress – www.belgiangoalkeepingcongress.com

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FOUNDER'S MESSAGE



The Belgian Goalkeeping Congress was founded on a simple belief: goalkeeping coaches deserve an event designed specifically for them, where passion, knowledge sharing, and education take center stage.

The 2026 edition was a tremendous success and confirmed the growing interest in this type of initiative. This first achievement encourages us to continue developing the project with a clear vision: to grow step by step while remaining true to our core values of accessibility, excellence, and collaboration.

Through the creation of an international congress for goalkeeping coaches, we aim to strengthen the ecosystem and community surrounding goalkeepers and goalkeeping coaches. Our ambition is to build bridges between clubs, academies, experts, and enthusiasts, fostering the exchange of ideas, the transmission of knowledge, and the continuous evolution of our profession.

Beyond being a simple event, we want to provide a genuine opportunity for networking and meaningful connections between passionate individuals from diverse backgrounds. Each edition should serve as a source of inspiration, learning, and collaboration for the entire goalkeeping community.

With the support of our partners, our goal is to make the Belgian Goalkeeping Congress much more than a congress: a landmark event and the must-attend annual gathering for goalkeeping coaches in Belgium and beyond.



Jeremy Cutaia
Fondateur

Fabian Hamel
Co-fondateur



VENUE & FACILITIES

For its second edition, the Belgian Goalkeeping Congress is proud to continue its collaboration with RFC Seraing, a professional football club equipped with modern facilities perfectly suited to hosting large-scale events.

Located in the heart of Wallonia, the Liège region enjoys a strategic position within a dynamic and densely populated area, renowned for its strong sporting culture and vibrant network of associations, particularly within the football community.

This location enables us to reach a broad audience while strengthening connections with key stakeholders in Belgian and international football.

Situated at the crossroads of major European motorway networks, served by a high-speed rail station providing direct connections to several major European cities and capitals, and benefiting from the proximity of Brussels Airport, the region offers outstanding accessibility for an international congress. This connectivity makes travel easier for speakers, partners, and participants alike, contributing significantly to the event's success.

Hosting an international congress also represents a valuable opportunity to enhance the sporting and tourism profile of the Liège region, both nationally and internationally.

Finally, RFC Seraing provides modern, professional sports facilities designed to accommodate high-level events. The existing infrastructure allows the congress to be organized under optimal conditions, ensuring comfort, accessibility, and a high-quality experience for all participants, speakers, and partners.

KEY FIGURES

220.000

Views Facebook

110.000

Views Instagram

2.000

Official Facebook Page

430

Followers Instagram

50

Projected Attendance

SPONSORSHIP OPPORTUNITIES

MAIN SPONSOR: 1.000 €

- Your logo displayed on the advertising boards behind both demonstration goals, along with two beach flags
- Six complimentary admission tickets, including catering
- Your logo featured on the interview backdrop
- Premium visibility throughout the entire event venue
- Opportunity to distribute promotional giveaways and branded merchandise
- Presence and recognition during the closing ceremony
- Access to a private hospitality box during the networking walking dinner
- 30-minute speaking slot within the official congress programme
- Your logo displayed on the official congress poster
- Your logo featured on all congress communication materials, including speaker announcements and promotional campaigns

SPONSORSHIP OPPORTUNITIES

GOLD PARTNER: 750 €

- Your logo displayed on the advertising boards behind both demonstration goals
- 4 complimentary entry tickets (including meals)
- Your logo displayed on the interview backdrop/banner
- Brand visibility throughout the entire event venue
- Opportunity to distribute promotional giveaways and branded merchandise
- A private hospitality box during the walking dinner
- Your logo featured on the official congress poster
- Your logo included on all congress communication materials (speaker announcements, promotional campaigns, social media content, etc.)

SPONSORSHIP OPPORTUNITIES

SILVER PARTNER: 500 €

- Logo placement on the advertising boards behind both demonstration goals
- 2 complimentary full-access tickets (including meals)
- Logo placement on the official interview backdrop
- Brand exposure across the entire event venue
- Opportunity to provide promotional giveaways and branded merchandise to attendees
- Access to a private hospitality box during the walking dinner

BRONZE PARTNER: 250 €

- 2 complimentary entry tickets (including meals)
- Your logo displayed on the advertising boards behind both demonstration goals
- Opportunity to distribute promotional giveaways and branded merchandise
- Your logo featured on congress communication materials (speaker announcements, promotional campaigns, social media posts, etc.)



TICKETING & SOCIAL MEDIA

DATE	ACCES	PRIX
The 5th of June 2027	Full access to the entire day's programme	50€
	Lunch included (1 drink included)	

TICKETING: www.belgiangoalkeepingcongress.com



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Belgian Goalkeeping Congress

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